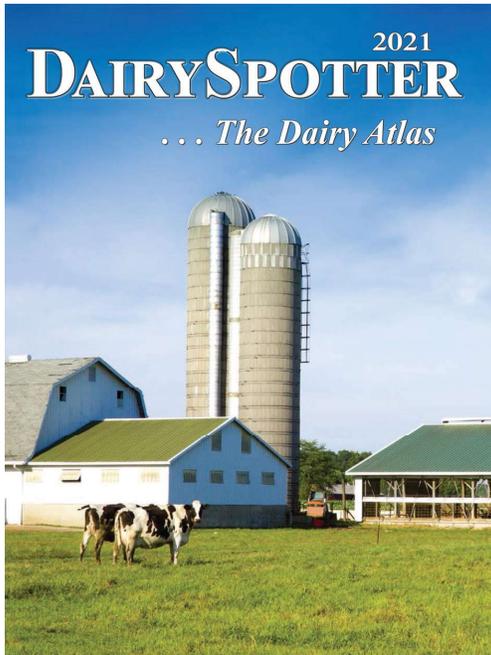


2022 DAIRYSPOTTER Advertising Rates



- The 2021 DairySpotter is an updated and enhanced resource for locating dairies in 7 States, Arizona, California, Colorado, Kansas, New Mexico, Texas, and Utah.
- The DairySpotter provides detailed map locations, contact information and GPS coordinates for over 1200 dairies.
- This dairy atlas is used by dairies, calf ranches, dairy replacement heifer operations, cattle haulers, livestock feed companies, animal health companies and associated industries.
- Best value for your advertising \$\$\$ DAIRYSPOTTER is used much like the yellow pages and is referred to over and over again throughout the year.

Full Page Ad
7.5" x 10"

B&W: \$1,795
Color: \$2,500

1/2 Page Ad
7.5" x 4.75"

B&W: \$1200
Color: \$1,795

1/4 Page Ad
3.5" x 4.75"

B&W: \$825
Color: \$1,325

Trim: 8.5" x 11"
Bleed: 8.75" x 11.25"
Live Area: 7.5" x 10"

For Process Red or Blue
on B&W: Add \$185

Front Inside Cover: \$2,950

Back Inside Cover: \$2,950

Back Cover: Call for pricing!

Please call for dimensions on bleeds!



Terms: Net 10 days from invoice date. Add 3% to invoice if paying with Visa, MC, or Discover.

**Advertising Sales Manager:
Carol Schuetze**

Agency Commission: 15%

Email: schuetze@ucom.net

Direct: (620) 271-3708

Fax: (620) 865-2093

DEADLINE IS MARCH 31, 2022