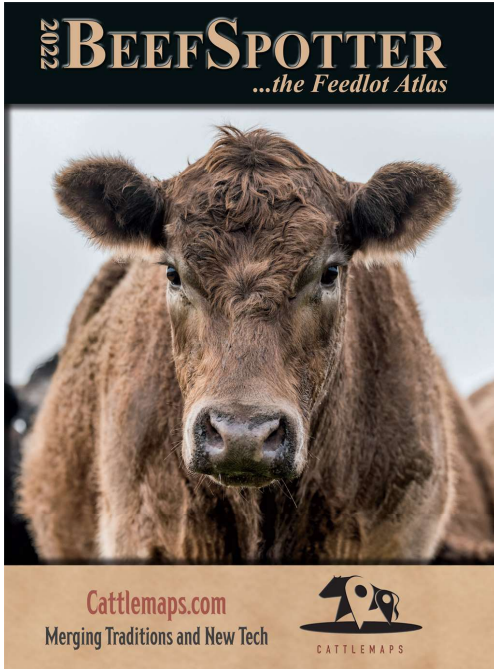


# 2023 BEEFSPOTTER Advertising Rates



- The **BEEFSPOTTER** Atlas has been the industry standard for locating Feedyards, Cattle Auctions, and Packing Houses for over 20 years!
- **BEEFSPOTTER** provides detailed map locations and contact information for the largest feedyards in the United States.
- **BEEFSPOTTER** is used by feedyards, cattle haulers, livestock feed companies, animal health companies, and cattle trade associations.
- **BEEFSPOTTER** continues to be the best value for advertising \$\$! Since this is an annual publication your advertising continues working throughout the year.

Full Page Ad  
7.5" x 10"

B&W: \$1,795  
Color: \$2,500

1/2 Page Ad  
7.5" x 4.75"

B&W: \$1200  
Color: \$1,795

1/4 Page Ad  
3.5" x 4.75"

B&W: \$825  
Color: \$1,325

Trim: 8.5" x 11"  
Bleed: 8.75" x 11.25"  
Live Area: 7.5" x 10"

For Process Red or Blue  
on B&W: Add \$195

Front Inside Cover: \$2,950

Back Inside Cover: \$2,950

Back Cover: Call for pricing!

**Please call for dimensions on bleeds!**



Terms: Net 10 days from invoice date. Add 3% to invoice if paying with Visa, MC, or Discover.

**Advertising Sales Manager:**  
**Carol Schuetze**

**Agency Commission: 15%**

**Email: [schuetze@ucom.net](mailto:schuetze@ucom.net)**

**Direct: (620) 271-3708**

**Fax: (620) 865-2093**

**DEADLINE IS NOVEMBER 15, 2022**